

Method and system for HTTP time-on-page monitoring without client-side installation

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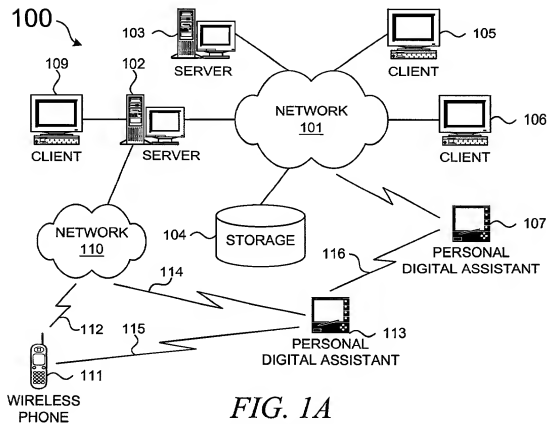


FIG. 1A
(PRIOR ART)

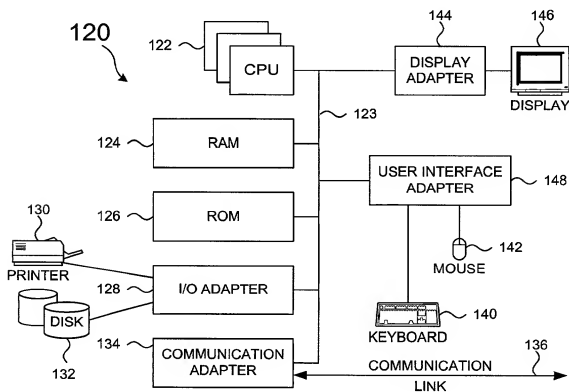


FIG. 1B
(PRIOR ART)

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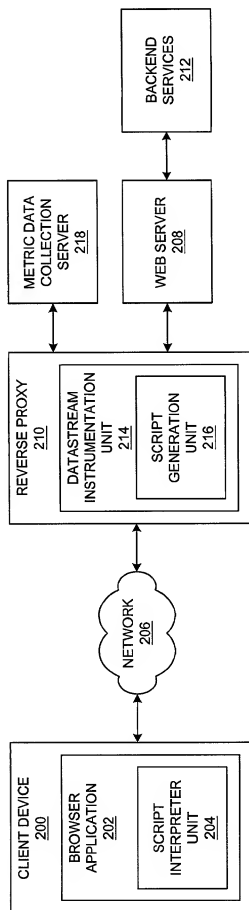


FIG. 2

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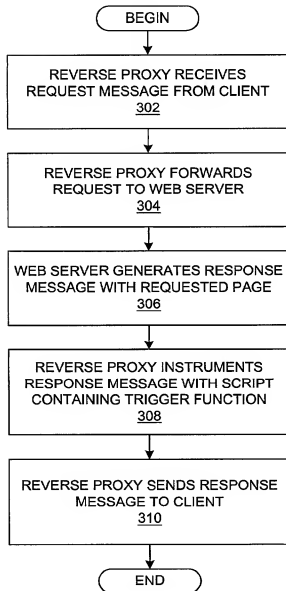


FIG. 3

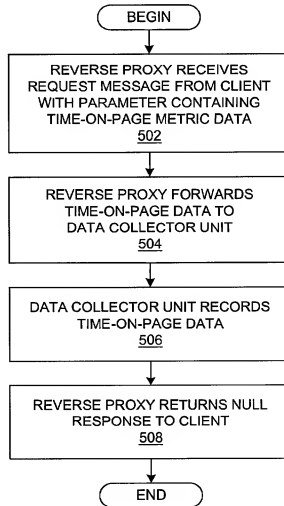


FIG. 5

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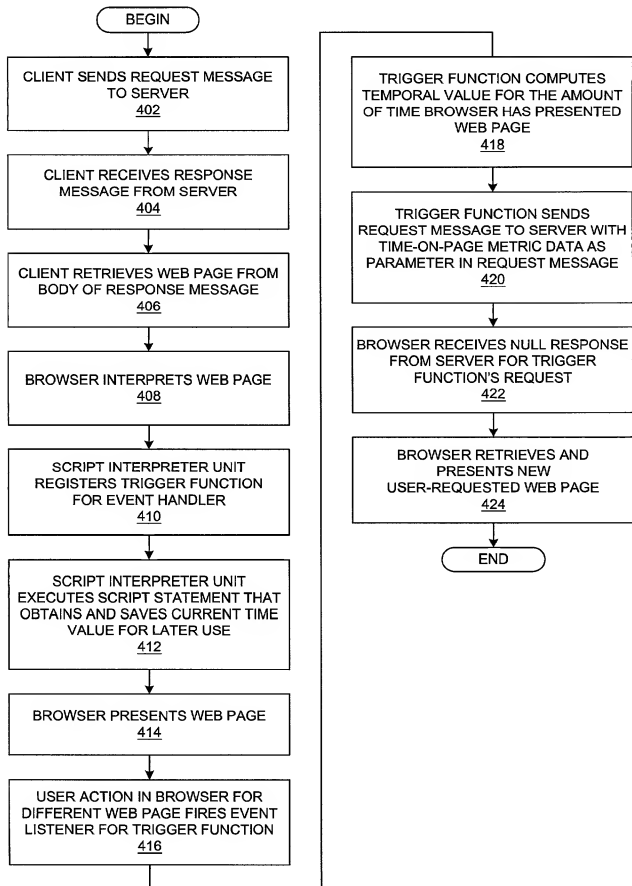


FIG. 4

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```
<HTML>
<TITLE> Time-on-page Example </TITLE>

<HEAD>
<SCRIPT LANGUAGE="JavaScript"> ~ 602
  onUnload = unLoadTriggerFunction; ~ 604
  startTime = new Date(); ~ 606
  function unLoadTriggerFunction() { ~ 608
    topDiff = new Date() - startTime; ~ 610
    location = ~ 612
      "http://www.myReverseProxy.com/top.html?" + topDiff;
    location.href=document.activeElement; } ~ 614
  }
</SCRIPT>
</HEAD>

<BODY>
  <a href="http://www.ibm.com/">IBM Home Page</a> ~ 616
</BODY>
</HTML>
```

FIG. 6